

## The FIFA World Cup Qatar 2022™ by the numbers

- Cumulative attendance of 2.45 million spectators for the 48 matches in the tournament to date, overcoming 2018 figure for the group stage
- 88,966 spectators attended Argentina vs. Mexico in Lusail Stadium, the largest FIFA World Cup attendance since the 1994 FIFA World Cup final
- 1 million+ visitors to date have attended the FIFA Fan Festival in Doha
- 120 goals scored (2.5 average per match)
- 48 matches have been played and 16 matches remain
- 32 teams started the FIFA World Cup Qatar 2022™ with five remaining unbeaten during the group stage (Croatia, England, Morocco, Netherlands, and USA) and no team with a 100% record
- 16 teams remain in the FIFA World Cup Qatar 2022™ and the first time that the finals will feature teams from all continents in the knockout phase
- 13 days of tournament play have been completed and 16 days remain until the final
- 1 team to be crowned FIFA World Cup Qatar 2022™ winners on Sunday, 18 December

### Football facts

- For the first time in 20 years, we have seen group winners from four different confederations (1986, 2002, 2022)
- This is the second time two African teams (Senegal and Morocco) have reached the round of 16 - only previous time came in 2014 (Algeria and Nigeria)
- Morocco topping the group is the fifth time that an African team has finished top of a FIFA World Cup group
- Korea Republic have become the third AFC team to reach the round of 16 in Qatar – a competition record for the Asian confederation having only previously had two in 2002 and 2010
- Qatar become the 80<sup>th</sup> different nation to participate in the FIFA World Cup
- Canada scored the 100th goal at FIFA World Cup Qatar 2022™ via Nayef Aguerd's own goal

### FIFA Technical Study Group (TSG)

- 15,000 data points collected per game
- The Enhanced Football Intelligence service is offering 11 new and exciting metrics to enrich the coverage and analysis of every game

### Hayya

- Total approved Hayya applications: 1,66 million
- Visitors (top 5 nationalities):
  - KSA - 77,106

- India - 56,893
- USA - 36,236
- UK - 30,719
- Mexico - 25,533

## TV audience

- Many matches have attracted the best audiences of the year compared to any programming in their respective countries, such as:
  - In Japan, the Group Stage match between Japan and Costa Rica drew an average audience of 36 million viewers
- The audience share - the percentage of people watching at the time – that the tournament has generated has been strong in many markets too:
  - In Argentina, the average audience for their match against Mexico delivered an amazing audience share of 81%.
  - In the Netherlands, 86% of all people watching TV saw the match against Qatar
- England v USA was the most watched men's football match on US television ever
  - The English-language coverage of USA's match had a peak audience of over 19 million viewers on FOX.
  - NBC-Universal's Spanish-language coverage of the match on Telemundo was the second-most watched FIFA World Cup group stage match featuring a United States team in Spanish-language history.
- Detailed overview with stats on recent games: [FIFA World Cup delivering record-breaking TV audience numbers](#)
- Detailed overview with stats of opening games: [Early figures suggest the FIFA World Cup is as popular as ever](#)

## Fan atmosphere

Fans have created some electric atmospheres throughout the FIFA World Cup Qatar 2022, and now the 'top five' atmospheres, in terms of the 'average high' level of sound in the spectator bowl, have been revealed. Uruguayan and Korean fans can be proud of reaching the 131-decibel level at their match at Education City Stadium – a noise on parallel with attendance at a live rock concert.

Like Korea Republic, matches involving Tunisia feature twice in the top five fixtures. Despite not advancing through Group D, fans of the 'Eagles of Carthage' will always be remembered at Qatar 2022 for generating thrilling atmospheres in Doha. Three of the top five fixtures have been held at Education City Stadium – a venue proven to be a cauldron for fan culture and a place where the energetic acoustics shared by football fans have been retained.

Top five FIFA World Cup Qatar 2022 Group Stage matches in terms of 'average high' decibel level in the spectator bowl.

1. 131 decibels: Uruguay v Korea Republic, Education City Stadium (41,663)
2. 124 decibels: Tunisia v Australia, Al Janoub Stadium (41,823)
3. 123 decibels: Wales v England, Ahmad Bin Ali Stadium (44,297)  
123 decibels: Tunisia v France, Education City Stadium (43,627)
4. 122 decibels: Korea Republic v Ghana, Education City Stadium (43,983)

*\*Note: reports have not been received yet for the final eight group games.*

## FIFA Fan Festival

- 1 million visitors milestone reached on Friday, 2 December after 14 days of football, music, and entertainment
- The 145,000 square meter and 40,000 capacity venue has welcomed an average of 70,000 visitors per day
- FIFA Fan Festival has an official anthem: *Tukoh Taka* from acclaimed music stars Nicki Minaj, Maluma and Myriam Fares, debuted as #1 iTunes song in the US as well as #1 on the YouTube list of global top music videos the week of its release

## Transportation

- Metro & Tram (after group stage): 9.19 million passengers
- Metro average daily passengers: 707,032

## Accreditation

- 174, 499 accreditation devices printed

## Accommodation

- 133,000 rooms have been made available to fans through the Qatar Accommodation Agency

## Teams

- 3.321 transfers in total, including:
  - 941 Main delegation transfers
  - 789 Kit van movements
- Escorted movements:
  - 1.729 in total, including:
    - 288 escorted Kit van movements
    - 1.441 escorted transfers
- 441 training sessions in total
  - 345 regular trainings (first training session took place on 11.11)
  - 96 official trainings
- 19 Community events
- 32 stadium familiarization sessions were conducted by 16 teams

### Club Benefits Programme

- USD 10,980 to be distributed per player/day
- USD 209 million to be allocated to clubs

### Volunteers

- Total number: 20,000, being 3,000 international volunteers from 150 different nationalities
- 7,670 shifts between 20 November to 2 December for all venues (3,965 for stadiums alone)
- 4,518 across four stadiums on an average per day (or approx. 1,130 per stadium per day)
- Number of volunteers working when Lusail Stadium is at fully capacity: 1,840 volunteers
- Number of volunteers needed for the pre-match ceremony: 150.